

Association of Corporate Growth – West Michigan Outstanding Growth Award to be presented to Elan Nutrition, Inc.

Elan Nutrition, Inc. has been named the 2008 recipient of the Outstanding Growth Award. Sponsored by ACG Western Michigan, the annual Outstanding Growth Award honors a local company that demonstrates sustained growth in sales, profitability, employment and community involvement. Past winners include Stryker Corp., Wolverine World Wide, Inc., National Heritage Academies, Rockford Construction and Herman Miller.

Nominations come from companies or advisers (e.g., attorneys, accountants, bankers, consultants). Eligibility requirements include:

- An operational/financial or other business presence in West Michigan
- \$10 million minimum in annual sales
- Demonstrated growth in sales, profitability and employment as well as continuing community involvement.

Each year, the Outstanding Growth Award winner provides a 45-minute presentation on the challenges faced – and strategies used – to build a track record of growth. The presentation is delivered to a sell-out crowd of approximately 400 of the area's top executives, business owners and financiers at the DeVos Place – this year's award ceremony will be held March 19, 2008.

The award itself is actually two awards: a large perpetual trophy the winner gets temporarily and a smaller replica that the winner gets to keep. ACG decided to take the "Stanley Cup approach" - the winning company gets its name imprinted on the large trophy and they get to keep it for a year before turning it over to the next winner. Elan will proudly display "the Cup" from March, 2008 until next year's winner is named by ACG!

The winner of the Western Michigan chapter's Outstanding Growth Award may also be submitted for nomination for the ACG National Outstanding Corporate Growth Award, given annually by ACG International at its prestigious InterGrowth Conference. In 2003, the national winner was Stryker Corp.

About Elan Nutrition, Inc.

Elan Nutrition, Inc., based in Grand Rapids, Michigan, is a leading formulator and contract manufacturer of nutritional food bars to an attractive array of recognized blue-chip North American branded food marketers. Over the past four years, Elan has achieved tremendous growth and nurtured strong customer relationships with a unique value proposition for its market – delighting the customer with exceptional customer service, developing great tasting bars delivering on targeted nutritional profiles, and executing with excellence in its operations and quality management processes. Driving continuous improvement throughout all its processes, Elan has delivered 29% compound annual sales growth across the past four years and turned the business from an unprofitable position to industry-leading profit margins.

An affiliate of Sun Capital Partners, Inc. is the primary shareholder of Elan. Sun Capital Partners, Inc. is a leading private investment firm focused on leveraged buyouts, equity, debt, and other investments in market-leading companies that can benefit from its in-house operating professionals and experience. Sun Capital has approximately \$10 billion of equity capital under management and its affiliates have invested in and managed more than 175 companies worldwide since Sun Capital's inception in 1995, with combined sales in excess of \$35 billion and more than 150,000 employees. Sun Capital has offices in Boca Raton, Los Angeles and New York, and affiliates with offices in London, Tokyo and Shenzhen.

About ACG Western Michigan

The Association for Corporate Growth (ACG) Western Michigan Chapter is part of an international organization with nearly 12,000 members and 53 chapters. ACG members – whose titles are typical CEO, CFO, president, vice president or partner – get things done. West Michigan members of ACG meet monthly to network, share best practices, and jump start their own growth initiatives – from M&A to new product launches, from JVs to skunkworks. The ACG Western Michigan Chapter includes representation from companies such as Alticor, ADAC Plastics, Cascade Engineering, Stryker Corporation as well as the area's leading law, accounting, marketing and corporate finance firms.