



**** PRESS RELEASE ****

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Elan Nutrition Hosts Inaugural Supplier Day Event

Elan Nutrition, Inc., a leading developer and manufacturer of nutrition bars, hosted its Inaugural Supplier Day Event at its plant in Grand Rapids, Michigan on November 3-4, 2005. The Supplier Day was attended by over forty supplier representatives from twenty-two key strategic suppliers of raw materials to Elan Nutrition.

“This event was a great success for Elan and our strategic partners,” said David Finnigan, President and Chief Executive Officer of Elan Nutrition. “It provided our management team an opportunity to interact with our key suppliers, demonstrated our recent successes in rebuilding our company and shared our vision for the future. With +40% growth in net sales last year, our suppliers were keenly interested in Management’s expectations for the coming years.”

David Finnigan continued, “We look forward to building on the success of this event to build even stronger partnerships with key suppliers that see mutual benefit in growing with Elan. We truly appreciate the support of our strategic suppliers in prior years and anticipate solidifying these relationships at all levels across our organizations as we move forward.”

Elan Nutrition, Inc., based in Grand Rapids, Michigan, is one of the largest developers and contract manufacturers of nutrition bars in the USA and serves a broad range of consumer branded marketing firms across the full spectrum of nutrition bars including weight management, balanced nutrition, sports nutrition and special dietary needs.

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